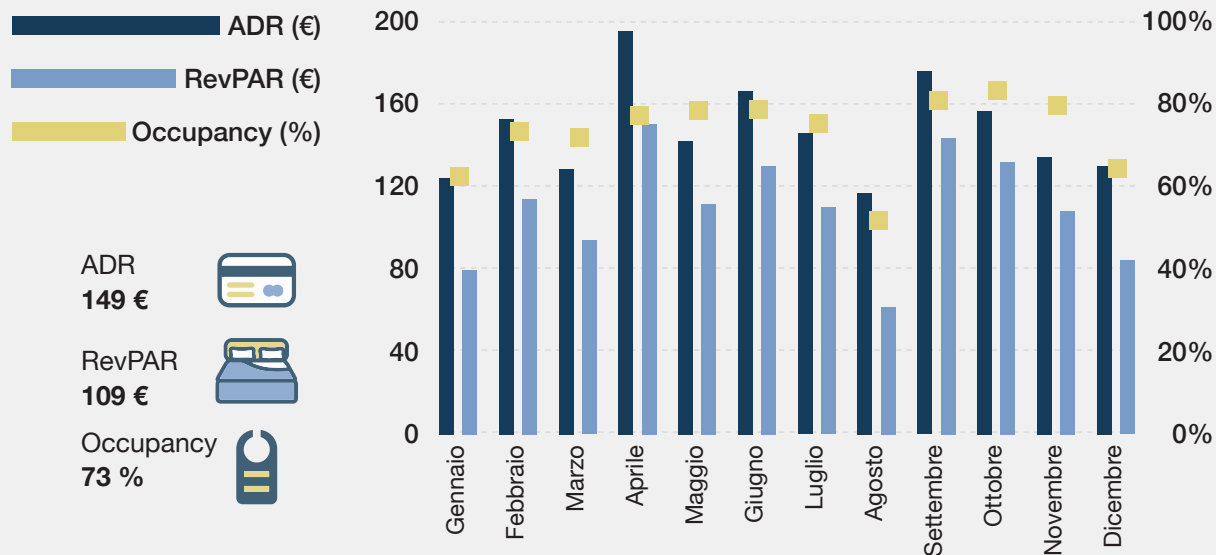


# Milano Hotel report 2020



ADR  
**149 €**

RevPAR  
**109 €**

Occupancy  
**73 %**

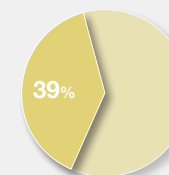
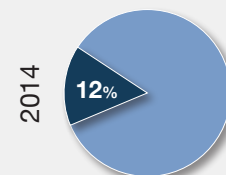
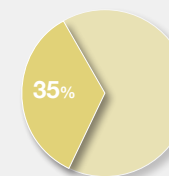
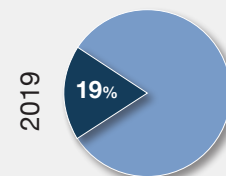
## FLUSSI TURISTICI

PRESENZE  
**12.474.000**  
CAGR **+4%**



Per Categoria

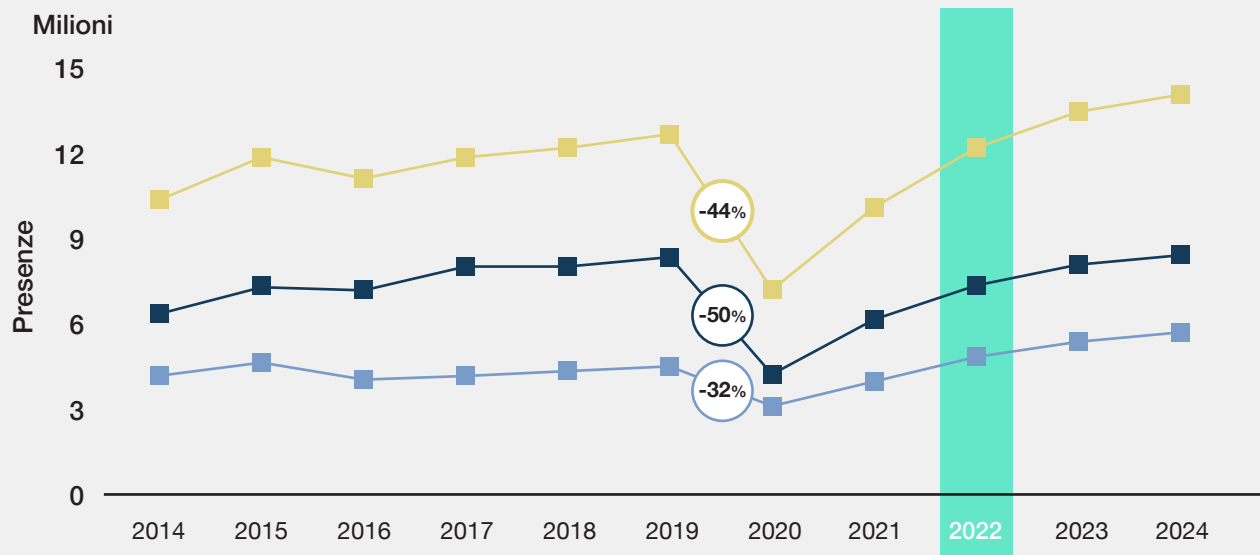
Per Origine



Alberghiero ■  
 Extra-Alberghiero ■  
 Domestici ■  
 Internazionale ■

**2019** Dove eravamo rimasti

**2021** Sulla via della ripresa



**2022** Dove saremo?



Totale del 2019 **96%**

Domestici  
**109%**  
del 2019

Internazionali  
**89%**  
del 2019